



NASTAR IS THE LARGEST RECREATIONAL SKI AND SNOWBOARD RACE PROGRAM IN THE WORLD

Developed by SKI Magazine in 1968, NASTAR (NATional STAndard Race) has given over 6 million skiers and snowboarders the opportunity to race. Our mission is simple - to provide a fun, competitive and easily accessible racing program that, through the development of a handicap system, allows racers of all ages and abilities to compete.

NASTAR Facts

- The NASTAR program and its race courses are available at over 120 resorts nationwide from late November through mid-April.
- Every year 1,400 passionate competitors travel across the globe to compete at the NASTAR National Championships held at Winter Park Resort, CO.
- The NASTAR Opens*:
 - Midwestern Open held at Crystal Mountain, MI.
 - Eastern Open held at Windham Mountain, NY.

** Venues subject to change*

NASTAR'S Audience

- Participating Racers: 96,000+
- Racer Days: 220,000+
- Racer Starts: 550,000+
- NASTAR Championships: 1,400 competitors + over 5,000 incremental visitors
- NASTAR E-Newsletter Recipients: 30,000+
- NASTAR Guidebook Circulation: 5,000+

Sponsorship Opportunities

- National Co-Sponsor
- NASTAR Opens: Midwestern & Eastern
- NASTAR Championships
- NASTAR Guidebook
- NASTAR TV
- NASTAR.com
- Pacesetting Trials